

HITS JUST KEEP ON COMING FOR LOCAL RESTAURATEURS DAVID HALL AND JAIME BENSON URBAN GRILL EXPANDS RESTAURANT'S GORGEOUS NEW COCKTAIL BAR



Co-owners David Hall and Jaime Benson seem pleased with success of their Urban Grill restaurant and cocktail bar.

As the sun sets slowly over the Saddleback mountains overlooking Foothill Ranch, crowds of hungry diners from as far away as Newport Beach, and locals from nearby Coto de Caza, Dove Canyon, Rancho Santa Margarita and Mission Viejo are headed for the popular Urban Grill at 27412 Portola Parkway Foothill Ranch.

What drives the locals to fill the seats of this popular upscale restaurant is most likely the combined 45 years' experience in the restaurant business shared by co-owners David Hall and Jaime Benson who know how to please the crowds with succulent servings of USDA Prime steaks, fresh fish, as well as tasty yet affordable (some say best) burgers and sandwiches in all of South Orange County.

Although they opened from scratch just two and a half years ago, co-owners David Hall and Jaime Benson have been dazzling their diners with extraordinary food and a couple of other well-kept secrets. "Just what is the secret to your incredible success?" asks the newspaper reporter. "I'm not afraid to tell you," says co-owner Jaime Benson. "It's not like anyone can steal this secret. It's training, training, training and training! Both my partner David Hall and I are constantly training what we now consider to be a superb staff of thirty two employees. Our service staff knows the menu from top to bottom and they are well trained in what our Chefs are doing back in the kitchen to make

irresistible food together with every entrée and its' accompanying side dishes." He adds" this extra level of staff training reveals itself in the quality of customer experience. We know what makes the customer come back.

"Customers love to see the confidence of our staff," adds co-owner David Hall while holding a glass of boutique wine. "As you see, we have recently expanded our wine bar to more than 100 bottles of fine wine and twenty prestigious beers. Now we are pleased to be pouring a full array of all of the popular custom crafted cocktails, martinis, in addition to several popular non-alcoholic beverages."

Co-owners David Hall and Jaime Benson have a passion for food and wine and enjoy professional hospitality and service. "What else do you offer at Urban Grill?" asks the reporter.

"Is it ok if we mention that we have Happy hour daily from 3-6pm and we open Sunday all day for NFL Football? Urban Grill Wine tasting Wednesdays every month. Intimate Patio dining is available all year round. We also cater all events from Weddings, holiday parties and office lunches. Urban Grill Gift cards are available for exceptionally delicious holiday gifts." Adds Jaime.

Urban Grill is located not far from Saddleback Church at 27412 Portola Parkway Foothill Ranch 92610; the phone number is (949)340-0095



Beautiful Food. Server presents one of Urban Grill's attractive entrees.



Elegant new bar co-owners David Hall and Jaime Benson reveal newly expanded cocktail bar.



Customers toasting to our new cocktail bar.



Urban Grills welcoming front door.



Cool drinks of every kind at Urban Grill.