

URBAN GRILL & WINE BAR • FOOTHILL RANCH!

The near instant success of Urban Grill & Wine Bar in Foothill Ranch is most certainly due to the chemistry between the two owner/partners, David Hall and Jaime Benson.

David, the Executive Chef, has been in the restaurant business for over 24 years. For the previous ten years before opening Urban, David held the positions of General Manager and Director of Wine at The Bungalow Restaurant in Corona Del Mar. This experience, in addition to his many previous years as a chef and caterer, have allowed him to create a menu that is uncomplicated, yet provides the diner with a rich variety of experiences for food and wine pairings.

General Manager Jaime Benson has 20 years of restaurant experience. Jaime has worked in the 'front of the house' for three upscale Orange County restaurants, the last several years with David in Corona del Mar. Prior to those years, Jaime was a corporate trainer for a national restaurant chain opening new locations in California and in other states.

Urban Grill and Wine Bar is a unique, upscale eatery offering gourmet comfort food and boutique wines in Foothill Ranch. The restaurant features fresh, highquality entrees, sandwiches, salads, and desserts prepared and served by an enthusiastic and knowledgeable staff of 28. They also offer a robust catering service for parties, business meetings, or other events of up to 300 persons.

Our mission is to serve moderately-priced, hearty meals — comfort foods, if you will — in an unpretentious setting," said Urban Grill owners Jaime Benson and David Hall. "We felt there was a niche for a new type of restaurant in the Foothill Ranch area. People who are looking for something special and varied can come to our bistro-style eatery for delicious food, boutique wines, and hand-crafted beers."

Their wine bar features wine flights for tasting and pairing, as well as full glasses. Wine tasting and wine dinners are held on a regular basis featuring, primarily, boutique wines of California. "You can choose Urban Grill as a place to have a quick lunch or dinner — or to have a relaxing experience with food and wine pairing," Benson continued. "We intend to provide combinations which will tantalize the most gastronomically enthusiastic palates."

Urban Grill and Wine Bar opened in Foothill Ranch in May of 2012. Chef Hall explained that "The greatest reward I get out of operating Urban Grill is watching our guests dine and enjoy the ambiance, the service, and the food — and then come back the next day, or a week later, to experience it once more."

When asked what his greatest reward has been opening Urban Grill and Wine Bar, Jaime responded: "Seeing the restaurant that David and I built busy with happy guests. Maybe it's kind of corny, but having a partner that is as passionate as I am about this business who wants it to do everything really, really well, makes it fun to come to work."

Urban Grill and Wine Bar is located where Portola Parkway and Glenn Ranch Road meet in Foothill Ranch. Everyone is invited to come by to personally experience the tasty food and beverages, attentive service, and comfortable ambience that is Urban Grill and Wine Bar.



Jaime Benson and David Hall.

